HOPPY CUSTOMERS

What the Burrow is Saying

★★★★★
"I came in for one cupcake and left with a dozen and a new personality."
Hazel R.

★★★★★
"Our wedding guests talk about the cupcakes more than the vows."
Jamie & Theo

★★★★★
"Carrot cake is the only vegetable my kids willingly eat."
Priya M.

Sample reviews — fictional customers

Hoppy Hour

Weekdays 3–5pm: buy 3 cupcakes, get the 4th on the house.



Hop On Over

123 Anywhere St.
Any City, ST 12345

Tue–Sat 8am–6pm
Sun 9am–3pm • Mon closed (nap day)

THE SWEET TOOTH HOTLINE

123-456-7890

hello@reallygreatsite.com

Brand concept by Grinning Possum Creative Studio — not a real business.



Somebunny Loves CUPCAKES

Somebunny loves you.

SMALL-BATCH CUPCAKES • BAKED DAILY

Menu • Custom Orders • Catering

OUR STORY

Meet Dr. Buttercream



Our Master Baker earned the title after twelve years of baking birthday cupcakes for every bunny in the neighborhood. (The “doctorate” was awarded by a panel of very serious seven-year-olds.)

Today, our tiny pink shop on Anywhere Street bakes everything from scratch every morning with real butter, real vanilla, and real love.

Somebunny out there needs a cupcake today. We just make sure it’s a great one.



Clover, our official taste-tester

THE MENU

The Hop Stars



The Somebunny Special $4.50
Vanilla bean, mint buttercream, sprinkles

Hare-Raising Strawberry $4.50
Strawberry cake, pink buttercream

Chocolate Hop-session $4.75
Double chocolate, fresh strawberry

Ice Ice Bunny $4.25
Vanilla bean on vanilla bean

What’s Up, Carrot Cake? $4.75
Cream cheese frosting

Lemon Hoppiness $4.75
Lemon, honey-vanilla frosting

Sample prices for this brand concept

PARTIES • WEDDINGS • OFFICES

Custom Orders & Catering



Hoplets mini dozen $18

Bunny Bundle dozen $45

Cupcake Tower (48) $170

How to order

- Call the Sweet Tooth Hotline: **123-456-7890**
- Email hello@reallygreatsite.com
- Order 1 week ahead (3 for weddings)
- Pick flavors, colors, and toppers

Order online

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